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BRAINSTORM

Problem: Design an ADA Sink Collection, License Shower and a muddle straw for retail distribution.

Solution: Brainstorm focused style direction that consisted of an existed line of porcelain and glass processes.



**DECOLAV®**

SPEC SHEET
FICHE TECHNIQUE
HOJA DE ESPECIFICACIONES
1507F-TNG

PRODUCT DESCRIPTION/DESCRIPTION DU PRODUIT/DESCRIPCIÓN DEL PRODUCTO

1507F-TNG Greenpoint Falls/ 1507F-TNG Greenpoint Chutes/1507F-TNG Greenpoint Falls

- Neo-Angle Shower Surround/ Douche néo-angle Surround/ Neo-Angle Shower Surround
- Chrome hardware accents/Accents chromés matériel/Chrome accents de hardware
- Transparent Natural Glass/Transparent Verre naturel/ Vidrio transparente Natural

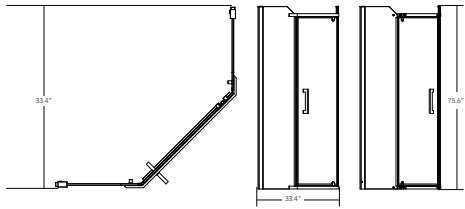
PRODUCT MEASUREMENTS/MESURES DE PRODUITS/MEDIDAS DE PRODUCTOS

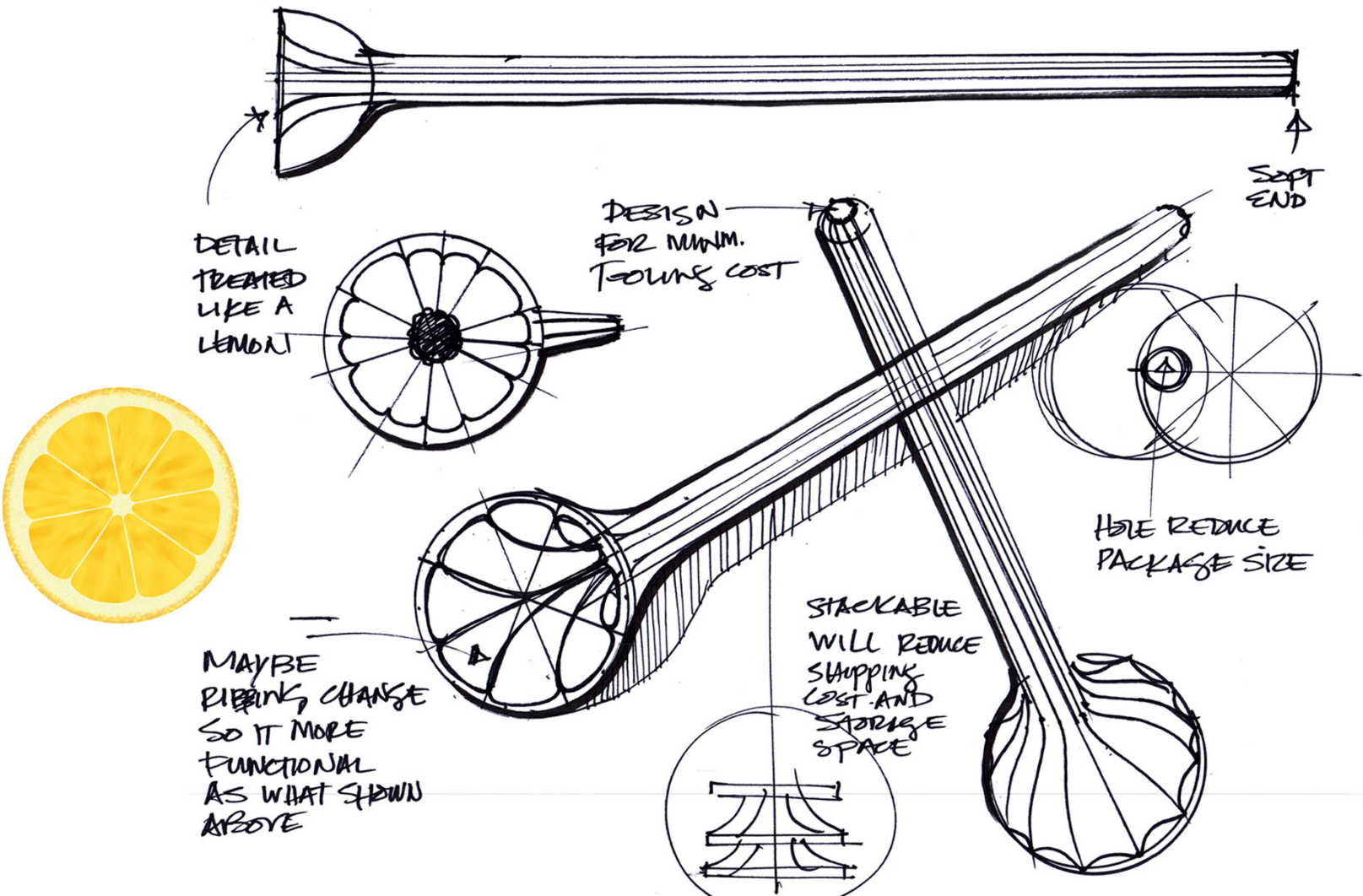
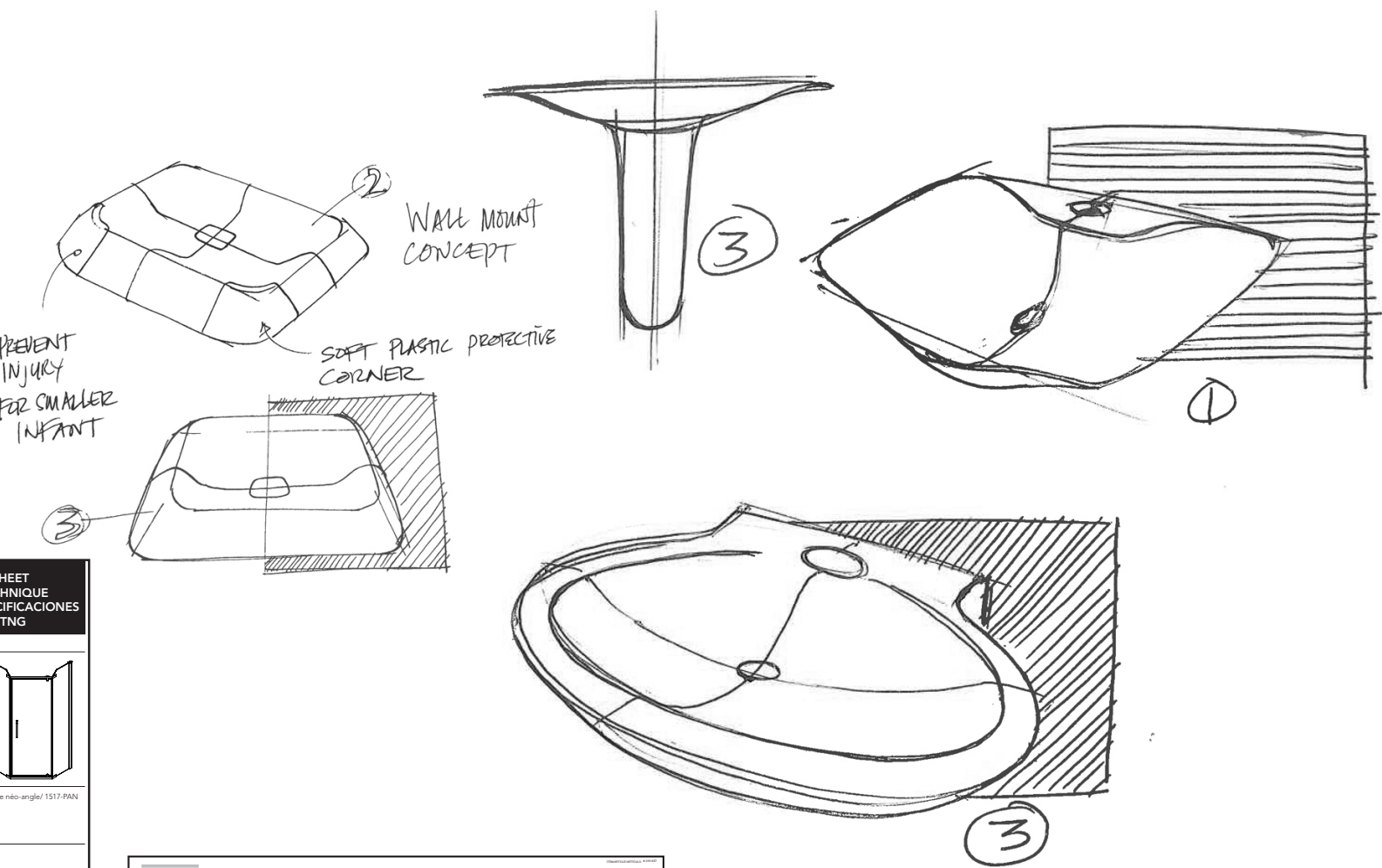
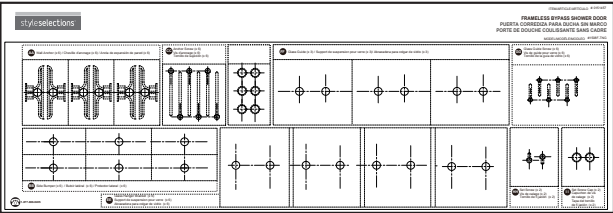
- Width/Largeur/Ancho: 33.4"
- Depth/Profondeur/ Profundidad: 33.4"
- Height/Hauteur/Altura: 75.6"

RECOMMENDED PRODUCT/PRODUIT RECOMMANDÉ/PRODUCTO RECOMENDADO

- 1517-PAN Greenpoint Falls Neo-Angle Shower Pan/1517-PAN Greenpoint chutes Pan Douche néo-angle/ 1517-PAN Greenpoint Falls Neo-Angle Shower Pan

ROUGHING-IN DIMENSIONS/RACCORDÉMENT/DIMENSIONES

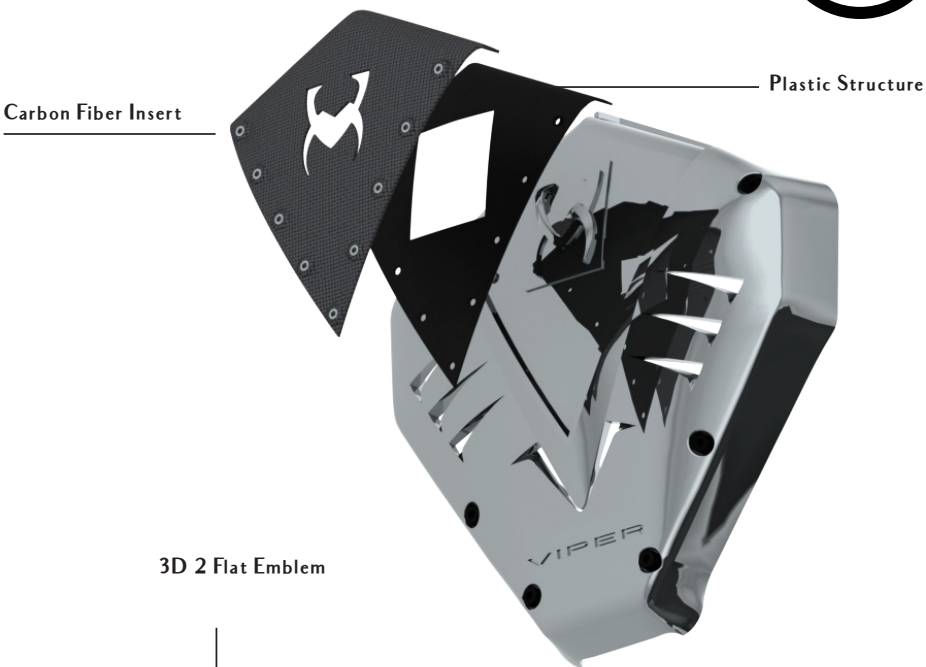
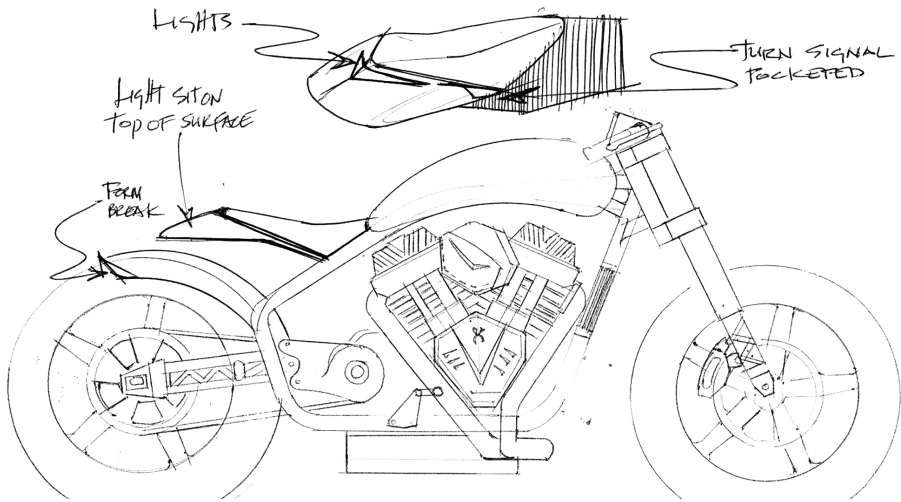
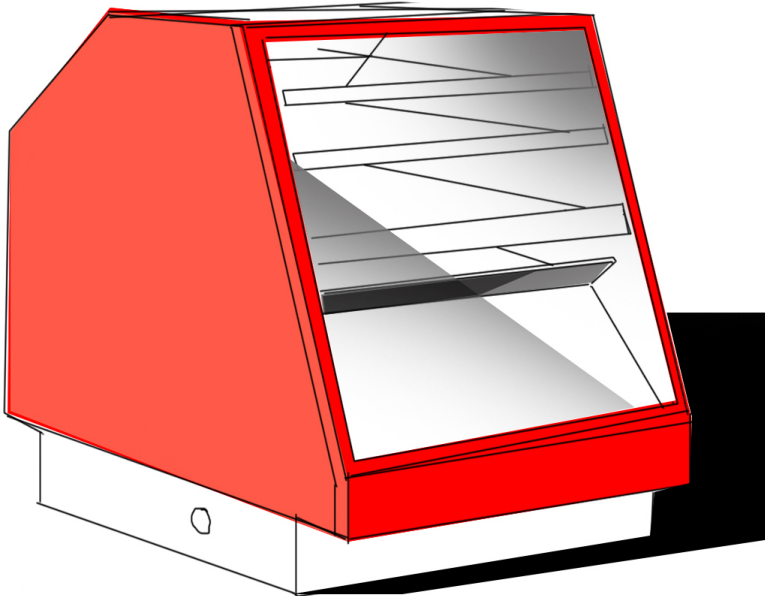
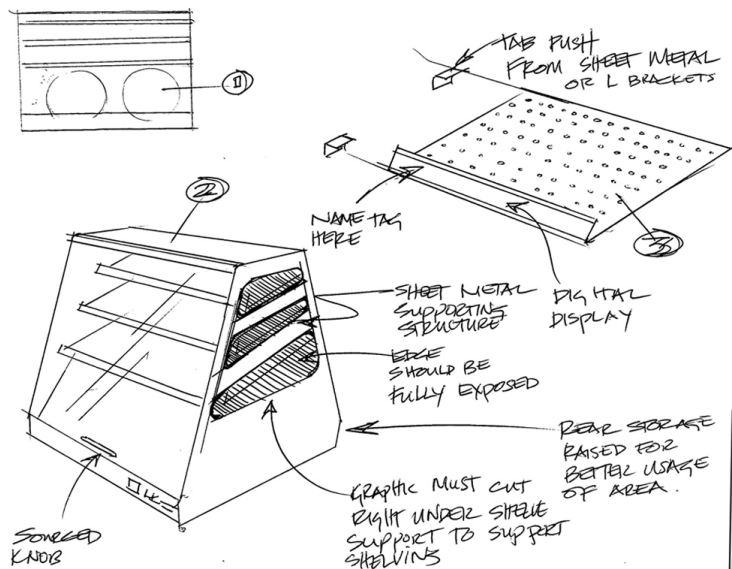




ENGINEER

Problem: Reverse engineer aftermarket drag race components, configure motorcycle drivetrain.

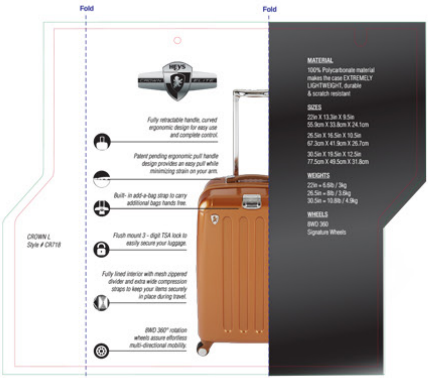
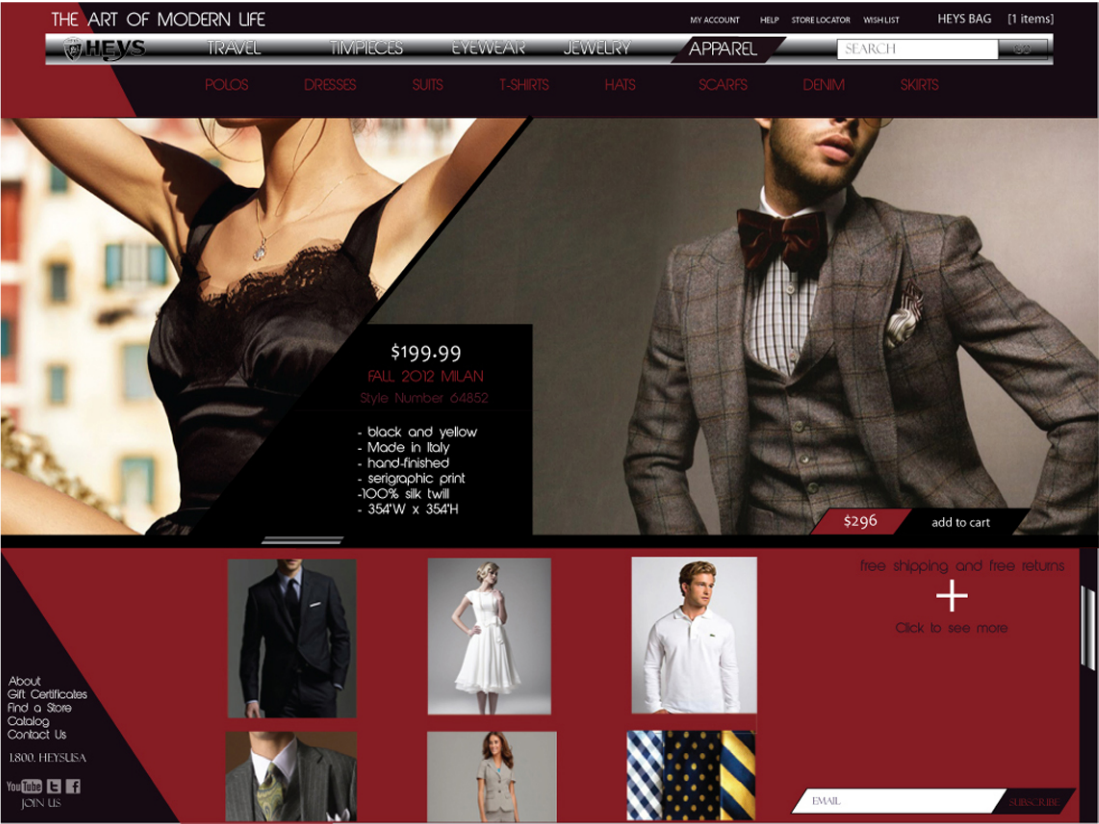
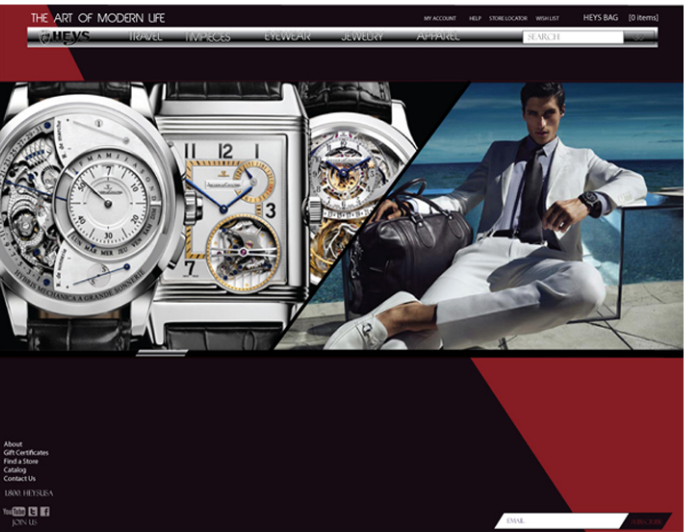
Solution: Provided Industrial Engineered Restaurant Cookie Case and Motorcycle Parts based on in-house manufacturing core competencies.



MARKET

Problem: Expand the luggage brand to a fashion recognized brand for turn-key product development.

Solution: Created lifestyle-driven graphic content, insured retail qualified license brands, i.e., Britto.



RESEARCH

Design for Gamer, XPS/ALIENWARE Style Combination, Internation Market Appeal, 2010 launch, Extrusion, Metal, Plastic, and Integrated Technologies.

ANGULAR



DELL XPS



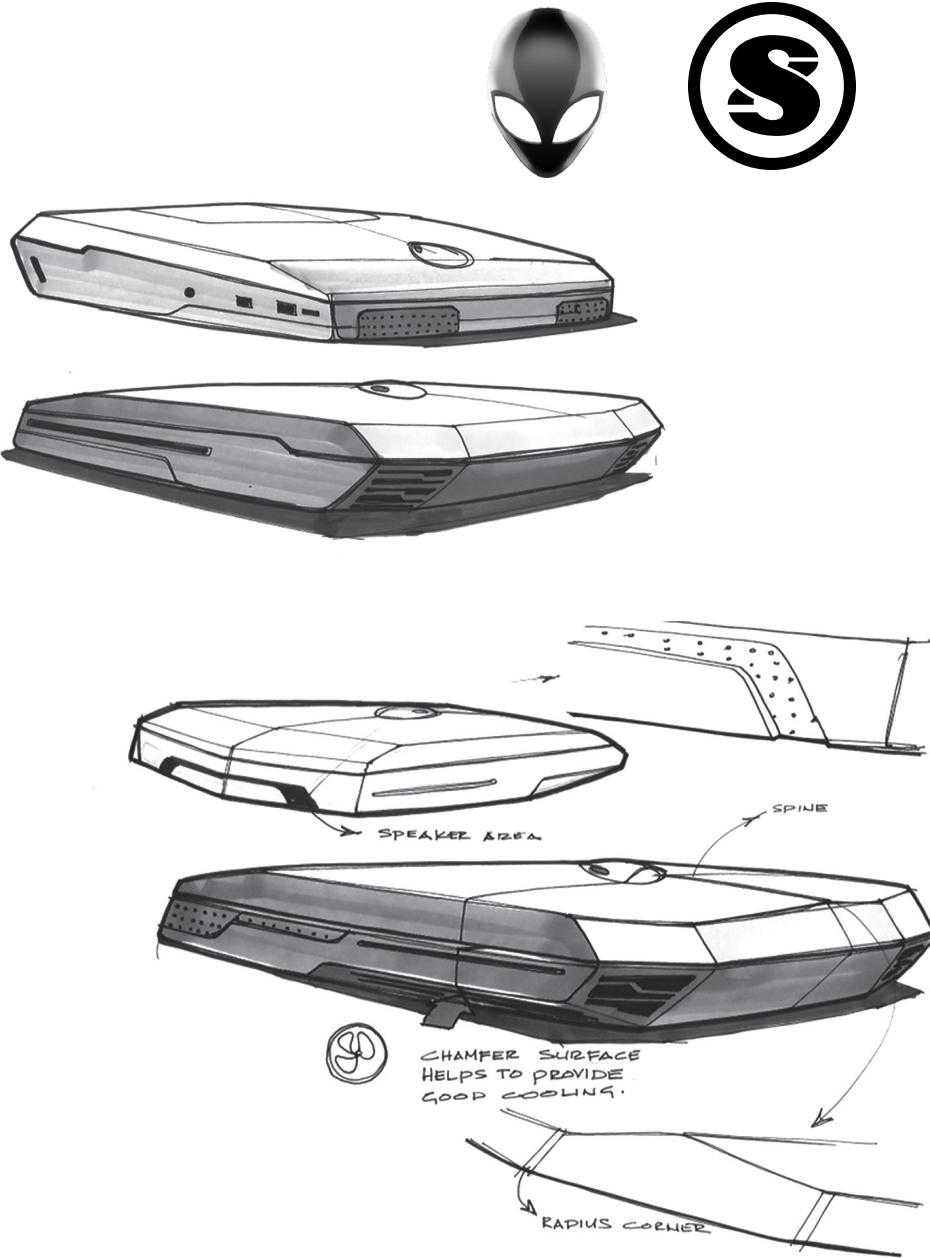
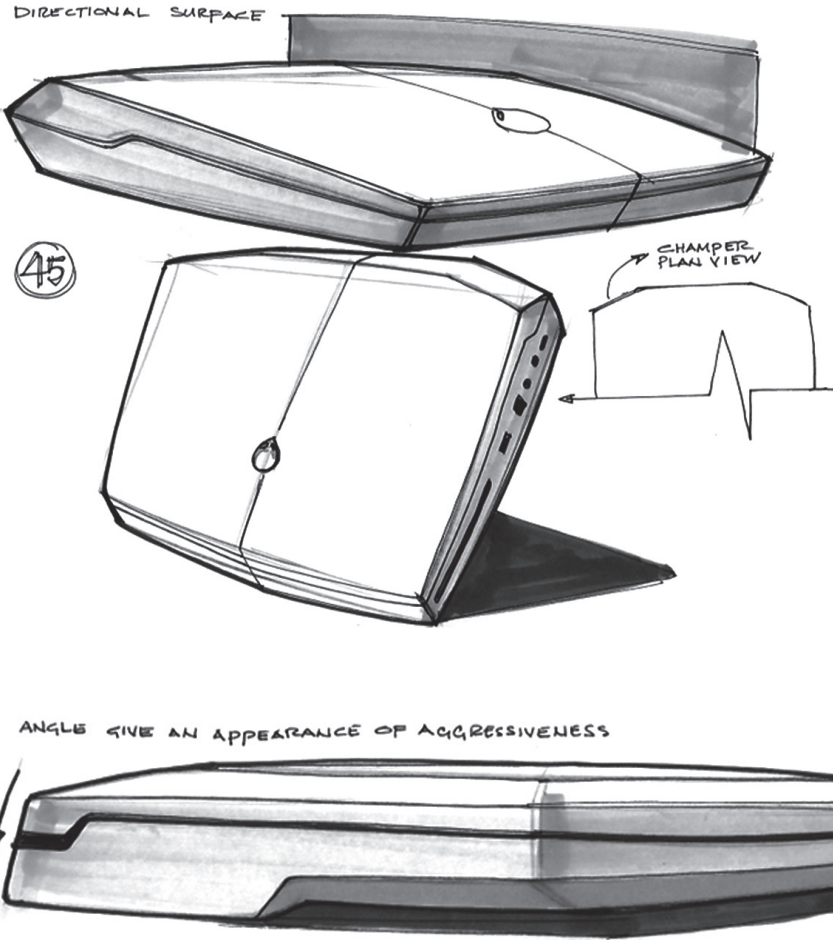
GAMER



EXISTED



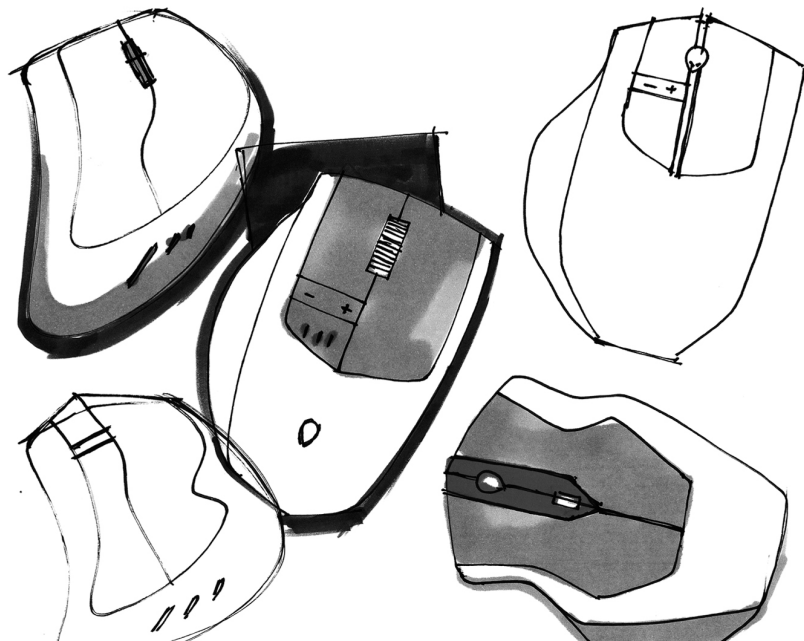
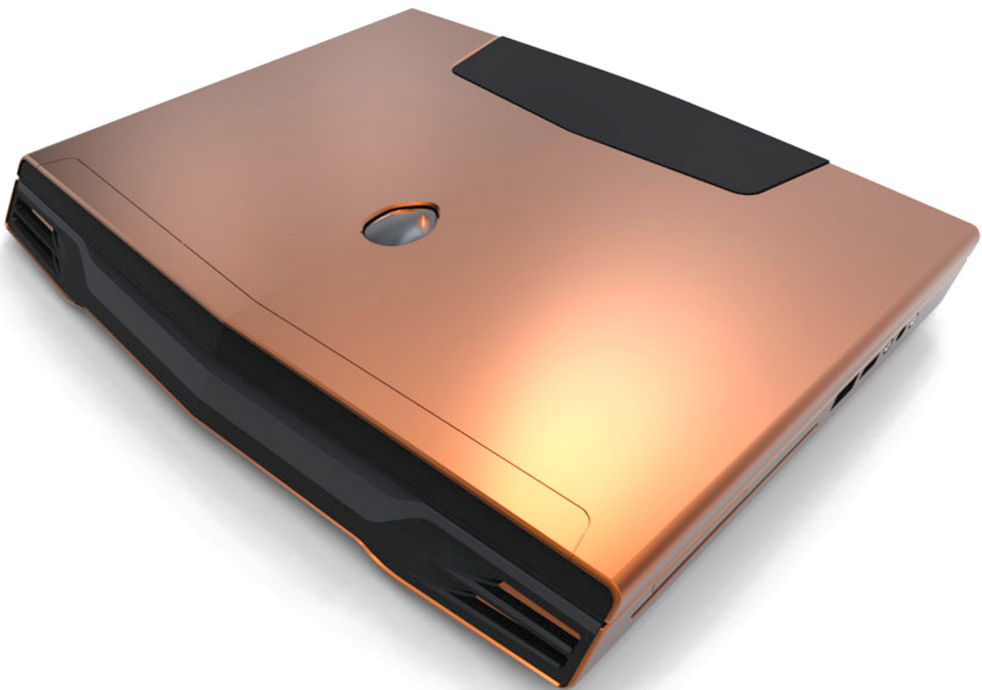
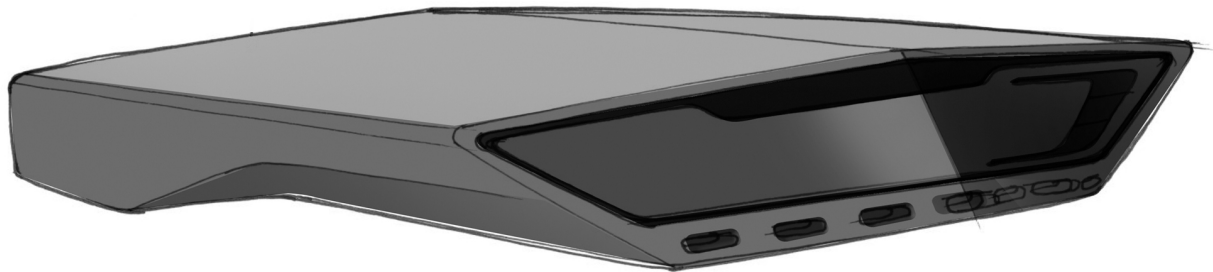
ARCHIVED



BRAINSTORM

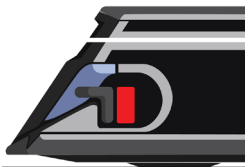
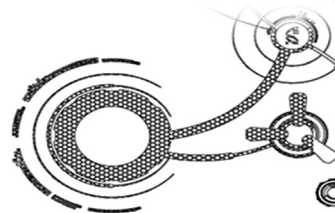
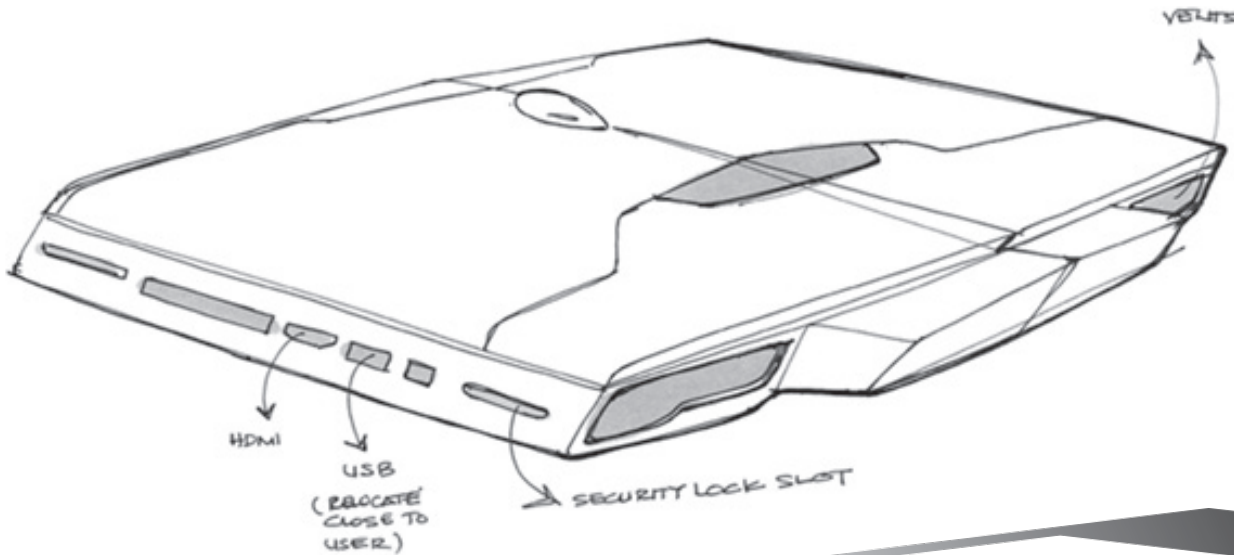
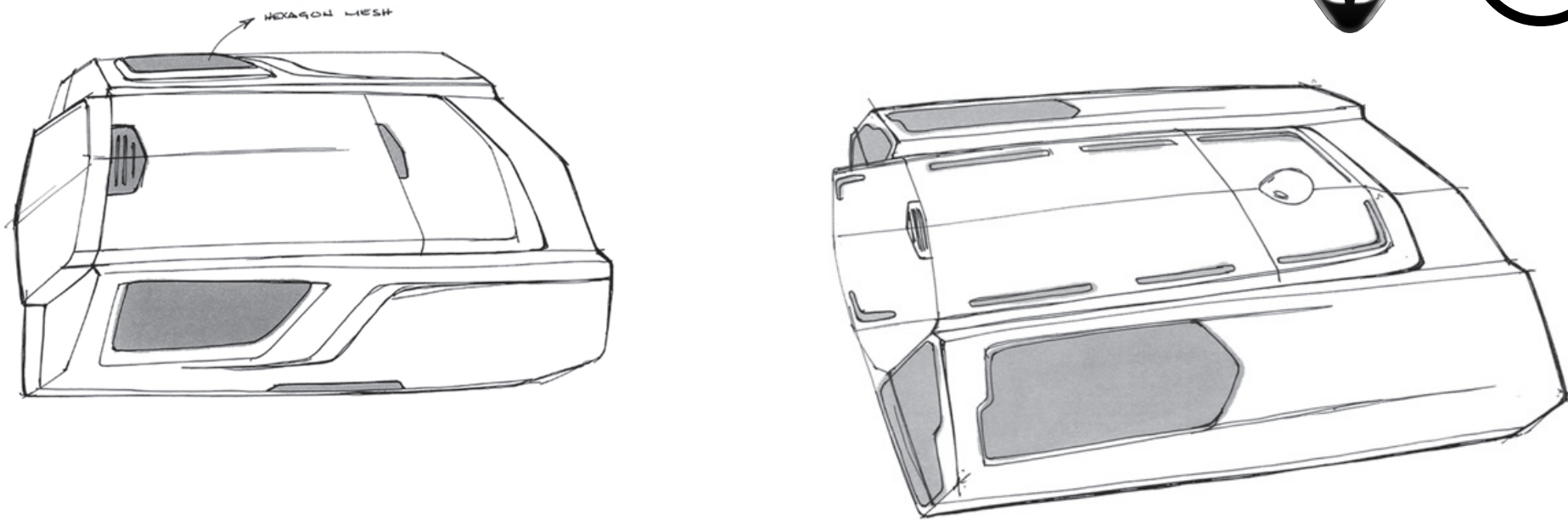
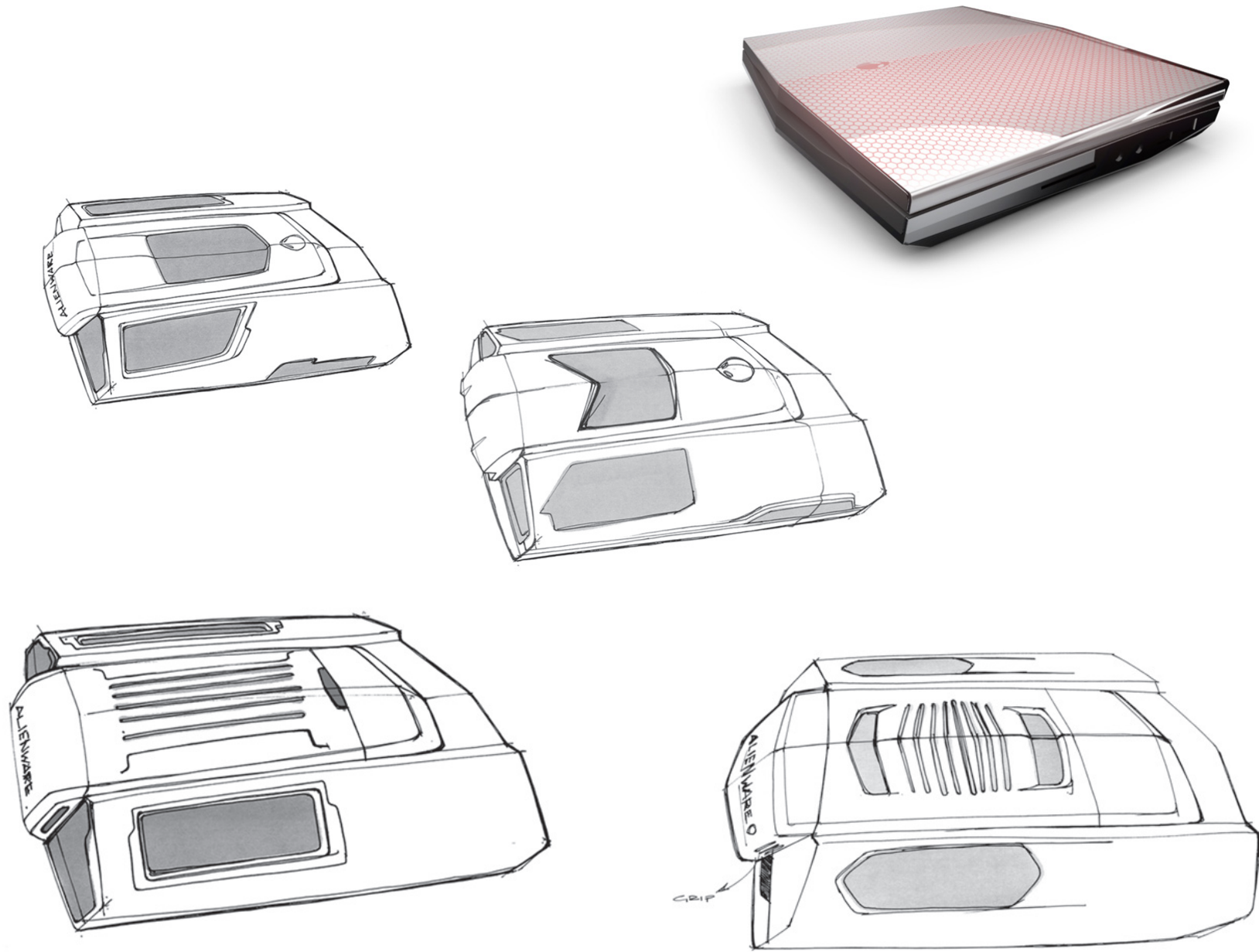
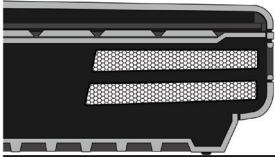
Problem: Dell's acquisitions of the Alienware brand may lose in the market share of the XPS brand.

Solution: Reimagined the game devices and peripherals for international aggressive brand style recognition.

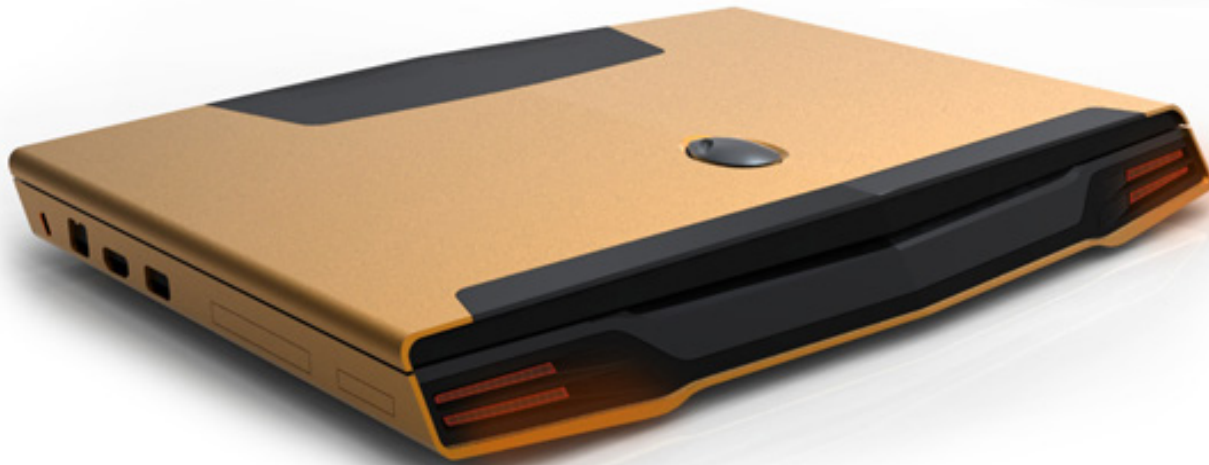
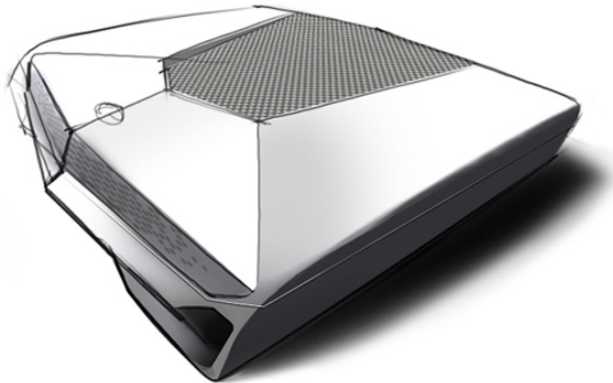
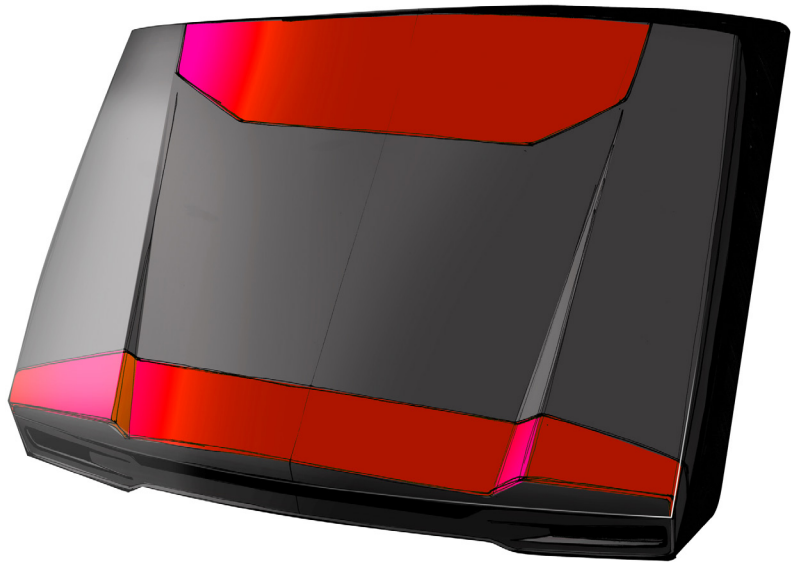
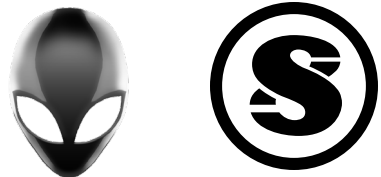


DEVELOPMENT

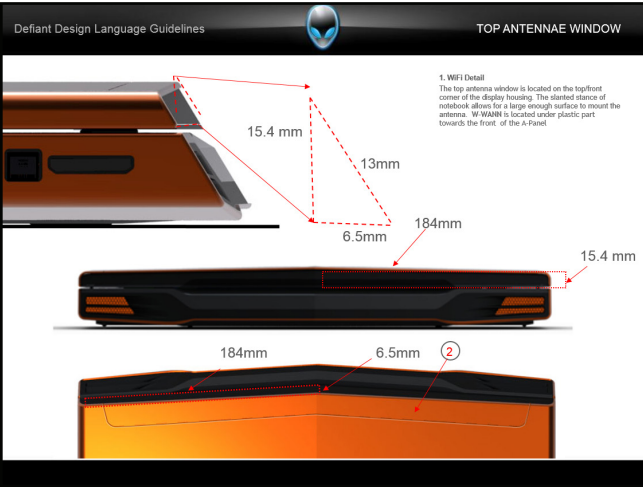
Consisted of detailed designs or CAD drawings on ProE or SolidWorks based on models, technologies, and materials that sensible to aesthetics.



REFINEMENT



DETAIL



CMF

ID Definition Guide and Color Plan



ELC on

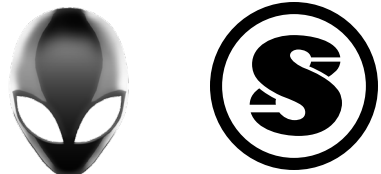
DEFIANT
ALIENWARE

Revision 1
Documents 1 of 2

Designer: Sylvian Bryan

Touch sensitive strip

SCROLL CAPS NUM WUSB



MOUSE
PAD



PRODUCTION



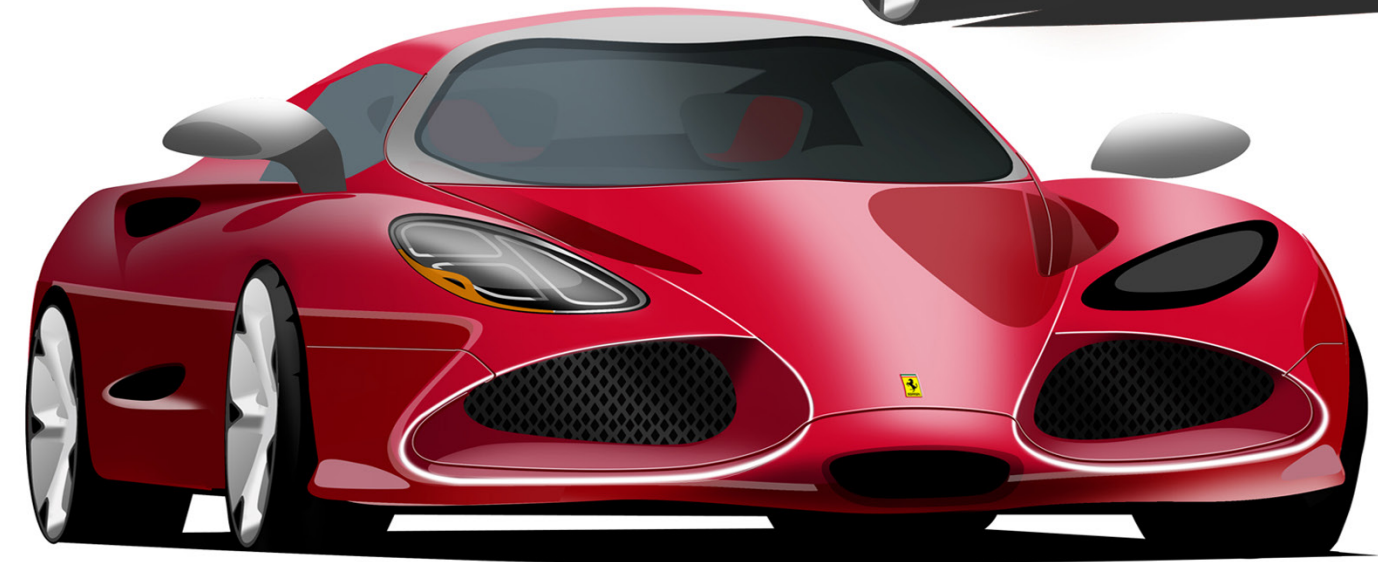
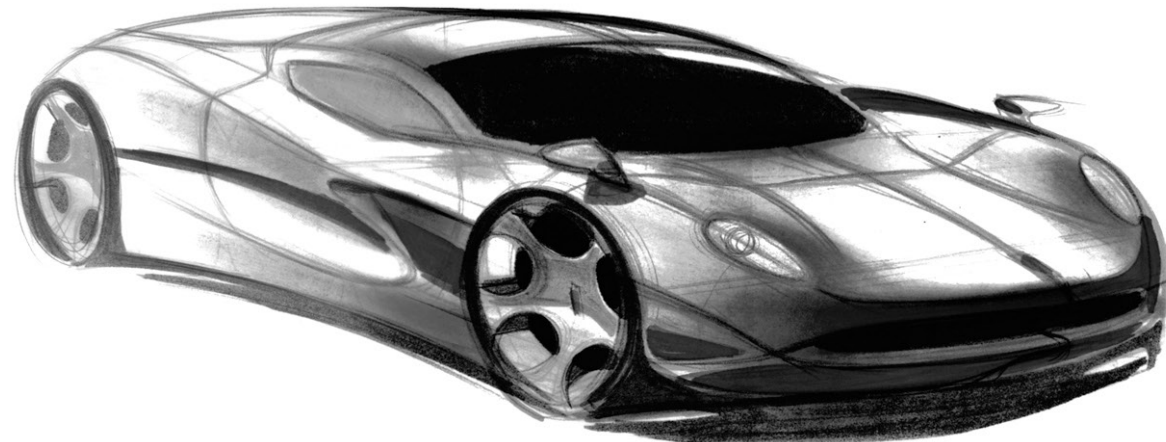
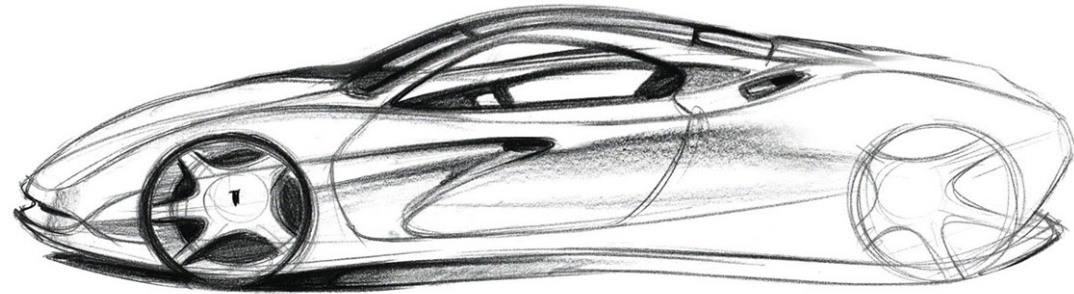
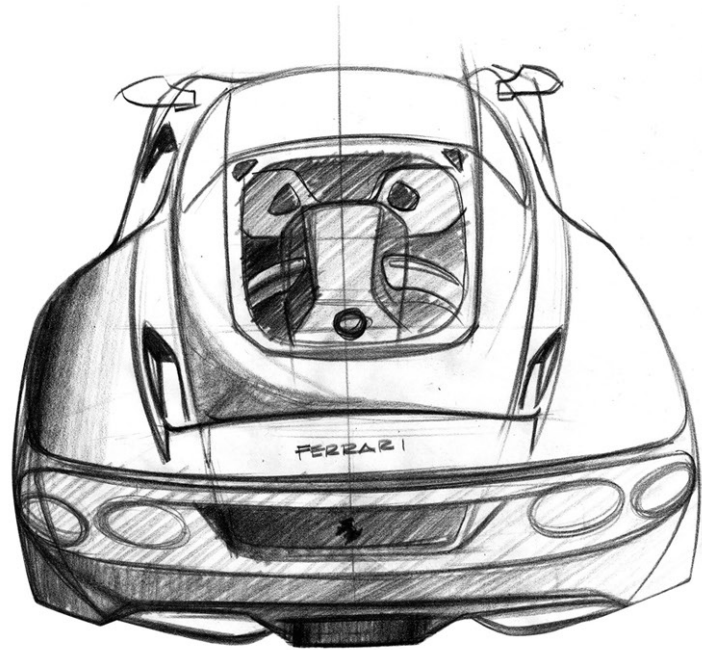
MARKET



SKETCH

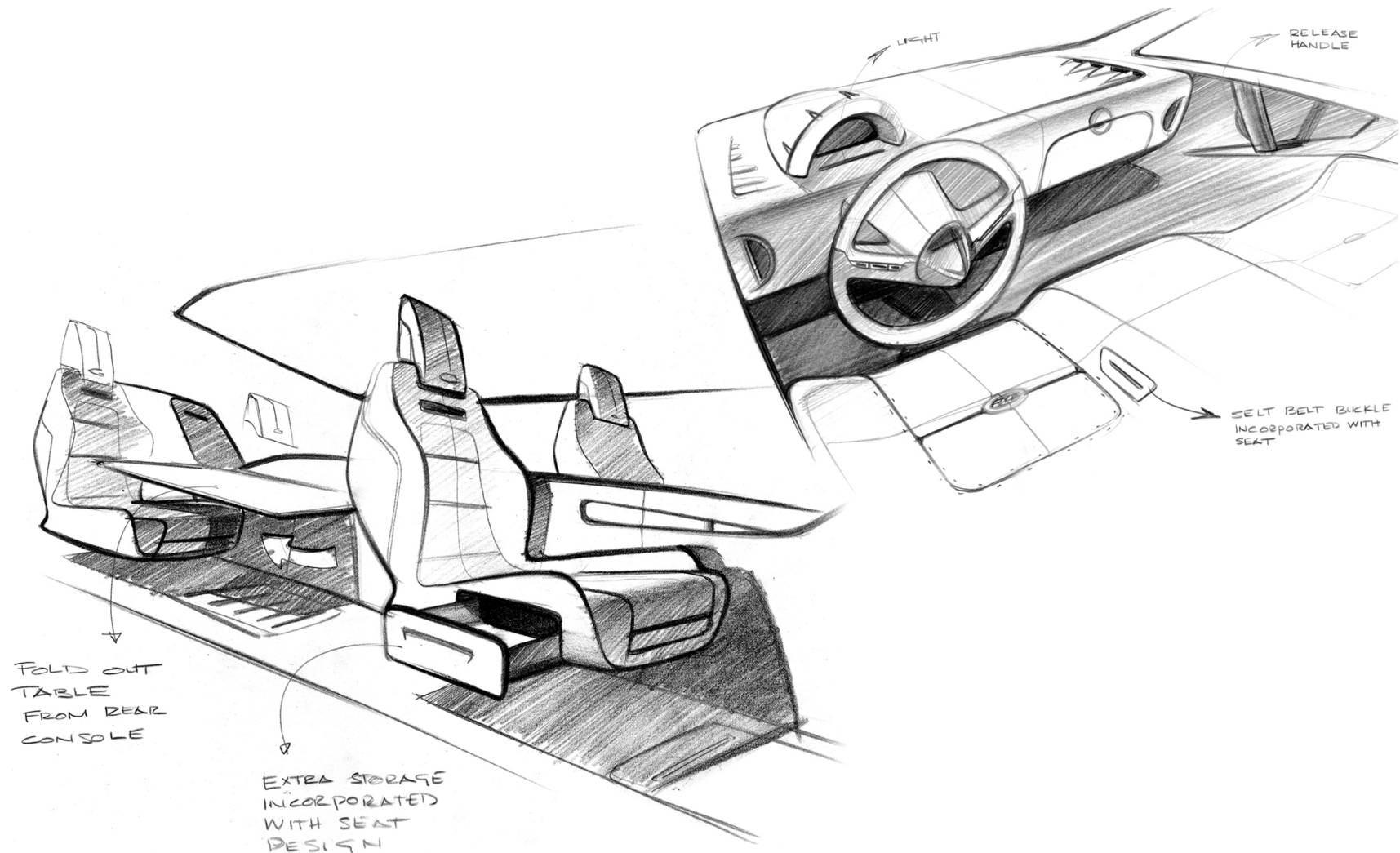
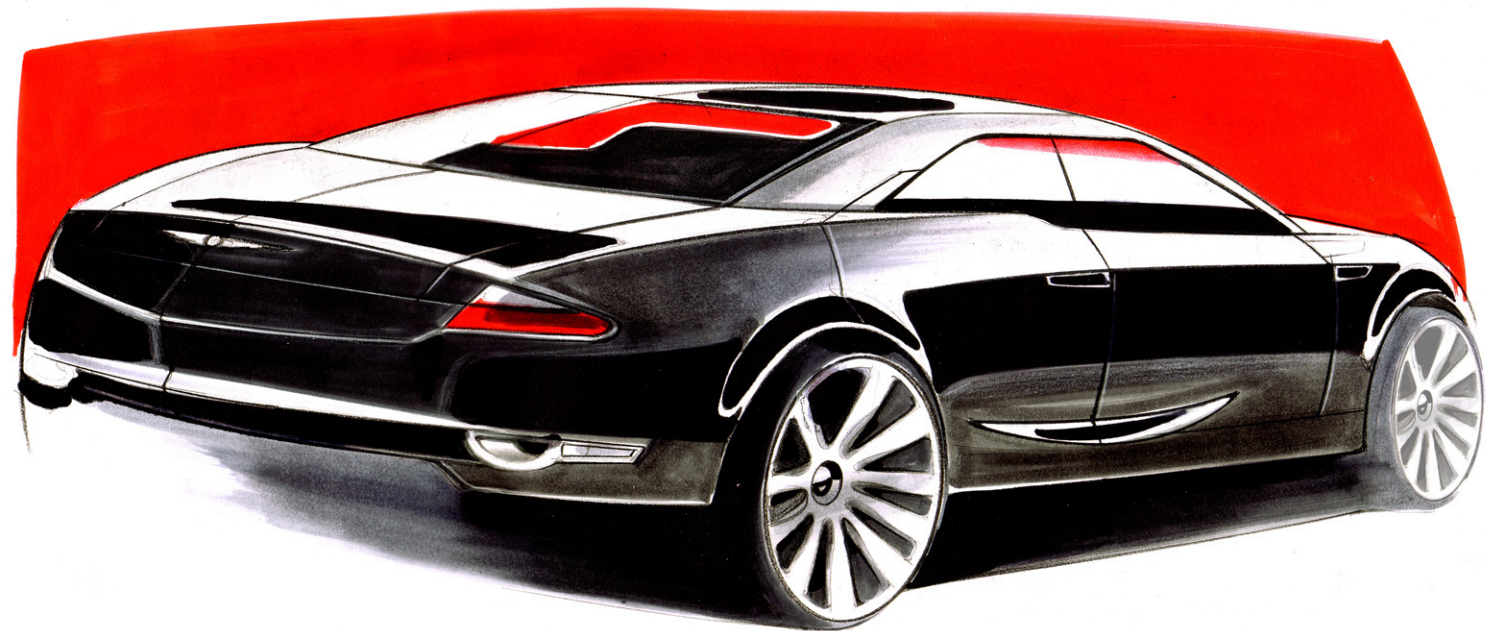
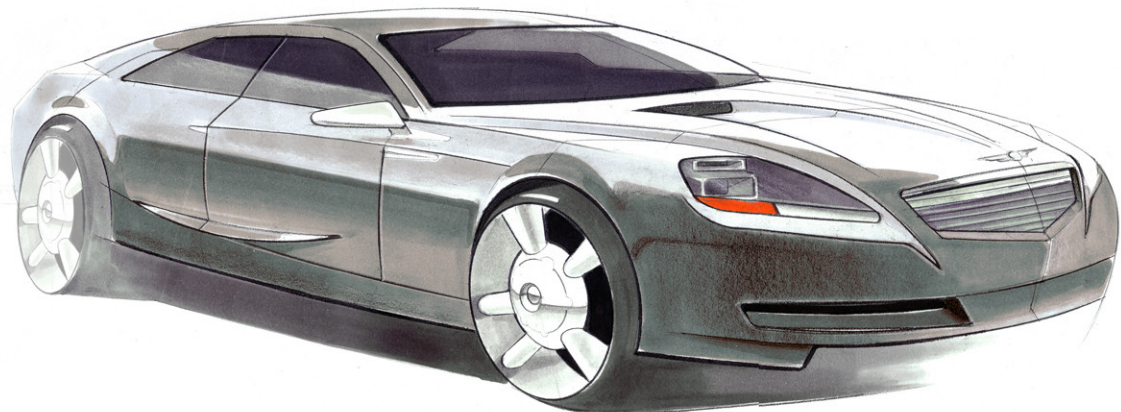
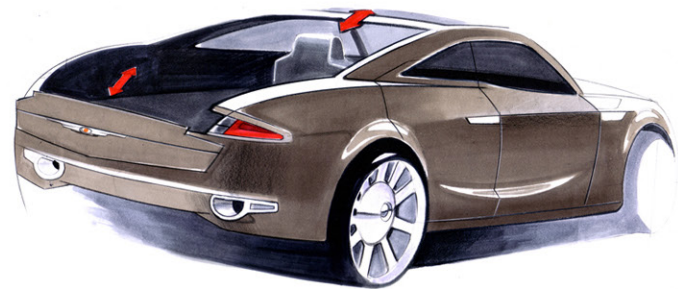
Problem: Reimage the Ferrari brand with a supercar base on its brand marque.

Solution: Photoshop Rendered a sports car for a female high-income owner with Ferrari style cues.

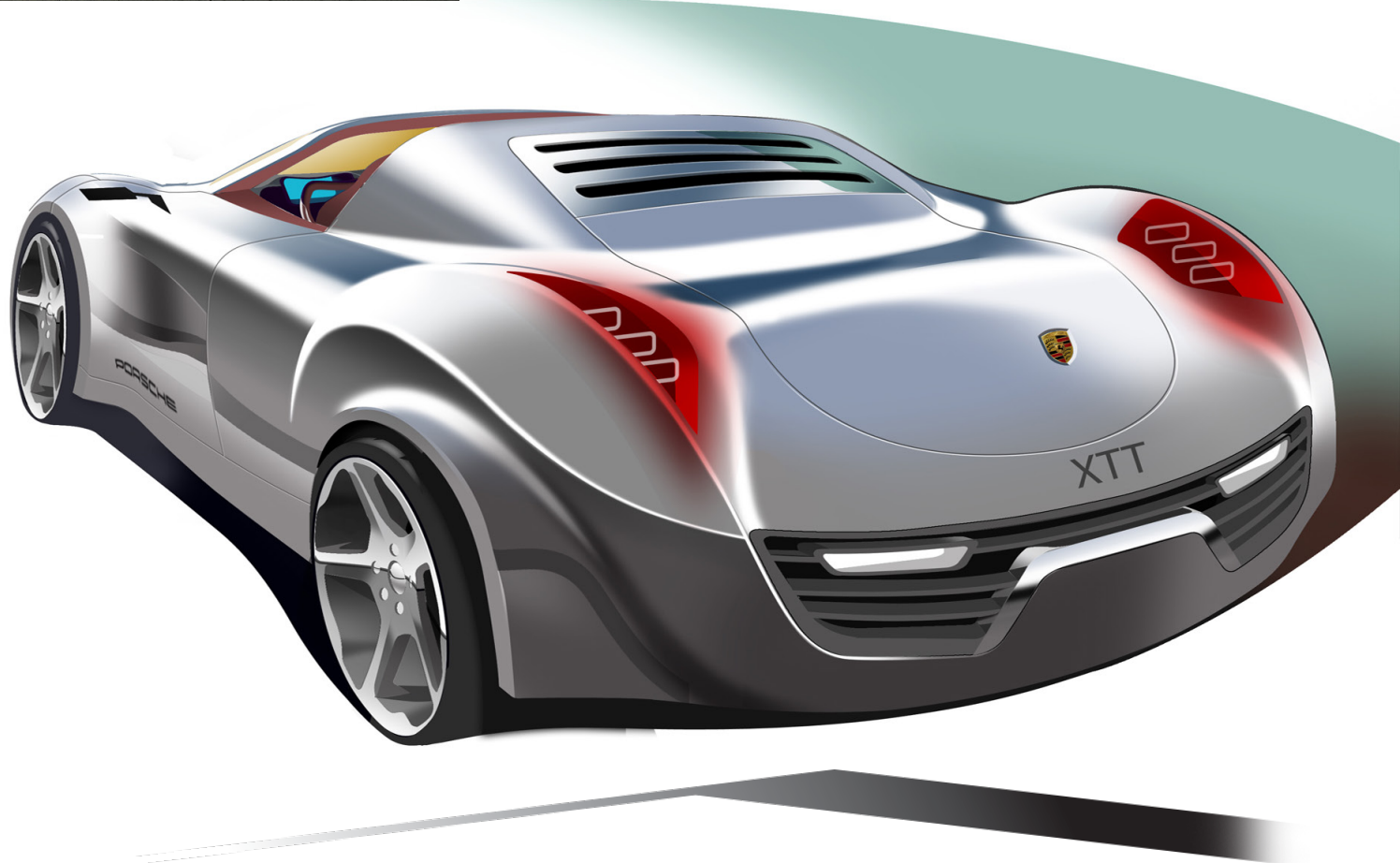
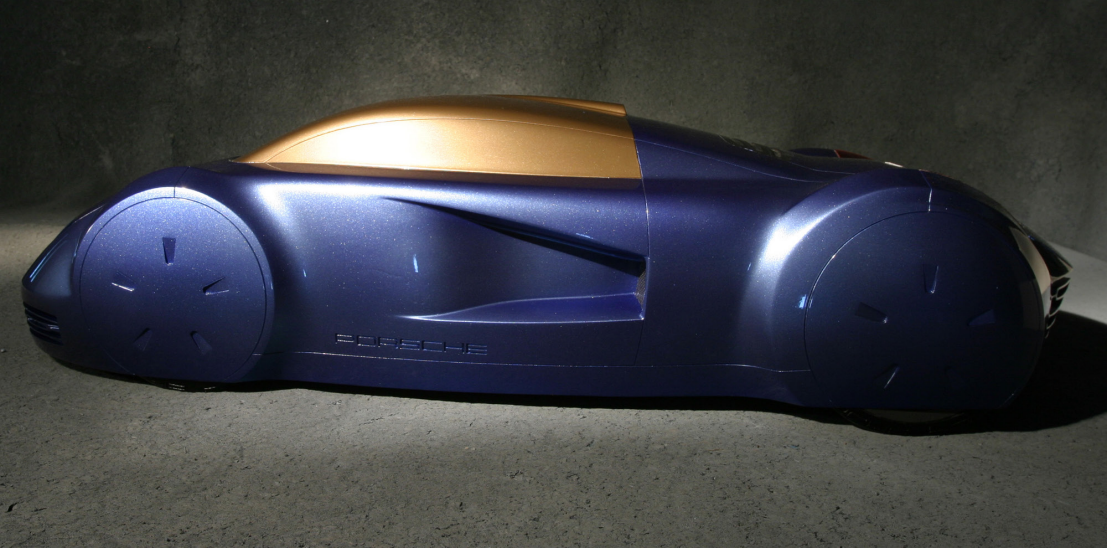


DEVELOPMENT

Design Sketches is of a beautiful Chrysler for the European Market. Reimagined, the "poor man Bentley comparison," to extinguish European luxury. Exploration sketch of a pickup interior that utilizes plastic composite.



RENDER





A man and a woman are walking on a white picket fence on a porch. The man is wearing a blue shirt and khaki pants, and the woman is wearing a purple shirt and grey pants. They are both smiling and looking at each other. The porch is made of wood and has a white railing. In the background, there is a brick house with a large window and a green lawn with some bushes and flowers.